

Our Assurance of Quality

Congratulations on your new Serta sleep set. Our goal is to provide the highest product quality and durability, assuring you of the most comfortable and healthful night's sleep. This promise is backed by our Serta Quality Assurance Program, one of the most stringent and rigorously enforced product quality programs in the home furnishings industry.

Through the Serta Quality Assurance Program, you can feel confident that your Serta sleep set will provide you with the long-lasting comfort and support you expect.

SERTA LIMITED WARRANTY

Because we strongly believe in the quality design and craftsmanship of our products, Perfect Sleeper and Perfect Night sleep sets are warranted against manufacturing defects in workmanship and material (excluding covers). All other Serta products are warranted against manufacturing defects in workmanship and material (excluding covers and handles). If you observe a defect, contact the Serta dealer from which you purchased the set. If the dealer cannot be reached, please write directly to your Serta manufacturer at the address on your law tag. **In either case, you must, within the duration of the warranty, provide proof of purchase (include date of purchase) and be the original purchasing consumer.** Your Serta mattress and/or foundation will be repaired or replaced (at our option) with charges, as shown on the Serta Warranty Schedule and exclusive of transportation costs.

All other claims including incidental or consequential damages are precluded.

If identical materials are not available at the time of repair or replacement, the manufacturer reserves the right to substitute materials of equal quality. Serta reserves the right to refuse service and invalidate the warranty when, upon inspection, the sleep set is found to be in an unsanitary condition or when the product failure is caused by factors other than defective workmanship or materials.

Any and all implied warranties on this product shall not exceed in duration the term of this limited warranty. This warranty begins on the day you purchase your sleep set. If your sleep set is repaired or replaced, this limited warranty will not be renewed or extended. Please refer to the Serta Warranty Schedule on this card to determine the length of your warranty. Some states do not allow the exclusion or limitation of incidental or consequential damages or limitations on how long an implied warranty lasts, so the above limitation or exclusion may not apply.

This warranty gives you specific legal rights. You may also have other rights, which vary from state to state.

This warranty is given by the Serta manufacturer whose name and address appear on the law label attached to your Serta product.

We recommend that you examine the law label attached to your Serta product and record the name and address of the Serta manufacturer, and your warranty code, on this warranty card.

This warranty does not apply to products used in hotels, motels or institutional facilities.

Important Information



The Serta Warranty covers only the following items during normal wear:

MATTRESS:

- Wires that are loose, broken or protruding through fabric
- Sagging that measures 1 1/2" or greater, only if the mattress has been continuously supported by a matching foundation (or equivalent) and used with an appropriate frame and center support, or a minimum of 5 cross slats
- Body impressions 1 1/2" or greater
- Handles on all Perfect Night and Perfect Sleeper mattresses

FOUNDATION:

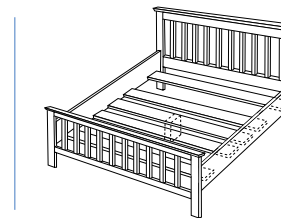
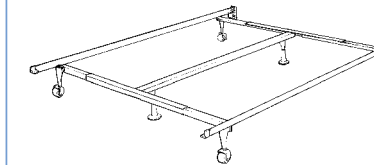
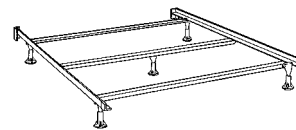
- Broken or loose support elements
- Compression or unstapling of support elements
- Broken or loose grid top
- Splitting of the wood frame
- Loose, bent or defective wood beams
- Sagging, but only when continuously supported with an appropriate frame with a rigid center support

The Serta Warranty does not cover items such as, but not limited to:

- Bedding sold "as is"
- Bedding height
- Bent perimeter border rods due to moving or bending the sleep set
- Handles on non-Serta Perfect Night and non-Serta Perfect Sleeper models
- Fabric stains, soiling or burns
- Replacement of another piece in a sleep set, unless it is also defective
- Transportation costs
- Body impressions less than 1 1/2"
- Sagging in the mattress that measures less than 1 1/2"
- Damage of the mattress or foundation due to abuse
- Sheet fit
- Mattress damage due to an inappropriate foundation
- Comfort preference
- Corner guards
- Cover

Examples of Proper Bed Frames for Queen- and King-size Bedding

On queen-size and king-size models, center support that extends to the floor is required.



MATTRESS CARE: Whether you have purchased a Traditional two-sided Serta mattress, or an Easy-Care single-sided Serta mattress, we recommend that you rotate your mattress occasionally, which will increase its comfort life and longevity. However, the option to rotate your mattress is not required for your warranty to remain valid. Please keep your bedding clean and use a mattress pad. Stains of any kind will void the warranty and make your bedding ineligible for repair or replacement.

UNDER PENALTY OF LAW THIS TAG NOT TO BE REMOVED EXCEPT BY THE CONSUMER
ALL NEW MATERIAL CONSISTING OF
REG. NO. OR LIC. NO.
YOUR SERTA MANUFACTURER
(ADDITIONAL INFORMATION) Warranty code found here

Attached to every Serta sleep set is a law tag (see sample above) which includes a warranty code number. To determine the terms of your warranty, match the warranty code with the appropriate line in the warranty schedule.

If the Serta product you purchased is discontinued at the time of repair or replacement, the retail price for a comparable model will be used.

Serta Warranty Schedule

Warranty Code	Total Limited Warranty Period (in years)	Period for No Charge Repair or Replacement (in years)	Repair or Replacement Charge* After No Charge Period
9	10	10	*Not Applicable
7A	10	5	*1/10 of dealer retail price times number of years of use
6	10	3	*1/10 of dealer retail price times number of years of use
5	10	2	*1/10 of dealer retail price times number of years of use
3	10	1	*1/10 of dealer retail price times number of years of use
2	5	1	*1/5 of dealer retail price times number of years of use
1	1	1	*Not Applicable

This bedding set meets or exceeds State and Federal Fire Retardancy Standards. *Exclusive of transportation charges

DO's and DON'Ts of Bedding Care

- **DO** rotate your mattress as needed.
- **DO** use an appropriate frame and center support on queen- and king-size sets to ensure validation of your warranty.
- **DO** let your new sleep set "air" upon removal from its plastic packaging and dispose of all plastic packaging as soon as possible.
- **DO** keep your bedding clean and use a mattress pad. Stains of any kind will void the warranty and make your bedding ineligible for repair or replacement.
- **DO** replace the foundation when purchasing a new mattress to provide the proper support for your new mattress.
- **DO** carry your mattress upright. It is easier to handle and less likely to damage the mattress.
- **DO** buy appropriate fitting sheets for your new sleep set.
- **DON'T** expose to fire or place near open flame. This mattress is not flame or fireproof and can ignite and/or burn if exposed to fire or open flame. When ignited, some bedding materials can burn and emit smoke and hazardous gases.
- **DON'T** remove the law tag at the end of your mattress as this has the identification needed to establish your warranty rights.
- **DON'T** bend your mattress under any circumstances. Such treatment may damage the innerspring unit.
- **DON'T** place a board between your mattress and foundation. It will diminish the longevity and performance of your sleep set.

To facilitate any future customer service or warranty inquiries, please keep a copy of this warranty card, all tags on your bedding and the sales receipt from your Serta dealer.

 **WE MAKE THE WORLD'S BEST MATTRESS.™**
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Serta WE MAKE THE WORLD'S BEST MATTRESS.™
WARRANTY INFORMATION

So **comfortable**, you'll *feel* the **difference** the moment you lie down.®