

CRI Green Label Plus

The Higher Standard for Indoor Air Quality

UNDERSTANDING INDOOR AIR QUALITY

When considering carpet for your home or business, it's important to know carpet has a direct impact on indoor air quality (IAQ). Since we spend 90% of our time indoors, IAQ becomes a critical environmental consideration. Carpeting impacts IAQ by the amount of volatile organic compounds (VOCs) it releases into the air. Not all carpet is created equal when measuring VOC emissions, and the Carpet and Rug Institute's Green Label Plus Program is an independent test designed to measure these VOCs. Carpet with the Green Label Plus Certification ensures it has exceeded the most stringent IAQ criteria and is best suited for living, working, and learning environments.

TESTING REQUIREMENTS

Products seeking Green Label Plus Certification are subjected to a meticulous, 14-day test developed in conjunction with the U.S. Environmental Protection Agency. During this process, VOC emission levels are evaluated using state-of-the-art Environmental Chamber technology. In addition, the test is administered annually to maintain certification. Green Label Plus exceeds the National Green Building Standards which include the following:

- American Lung Association Healthy Home Program
- Collaboration for High Performance Schools (CHPS)
- California Indoor Air Quality Program
- California Sustainable Building Task Force
- California Department of Health Service, Indoor Air Quality
- Environmental Requirement Standards – Section 01350

CONCLUSION

All area rugs and carpets with STAINMASTER® have passed the CRI Green Label Plus certification process for VOC emissions. Choosing these area rugs and carpets ensures product that is among the lowest emitting VOC levels on the market and demonstrates leadership in best practices of environmental responsibility.